

Angad Thakuri

Graphic Designer

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Linkedin: linkedin.com/in/thakuri

Location: New York, NY

Summary

Versatile visual designer with 7 years of experience working on web design, print design, branding and identity. Highly adept in Adobe Creative Suite, such as Photoshop, Illustrator, InDesign, Adobe Premiere Pro and Adobe XD.

Skills

Tools and Technologies

Adobe Creative Suite, Final Cut Pro, HTML, Cascading Style Sheets (CSS).

Industry Knowledge

Print Design, Web Design, Typography, Photography, Illustration, E-commerce, Marketing & Advertisement, Painting, Product Management, User Interface Design (UI), User Experience (UX).

Languages

English, Nepali, Hindi, Urdu.

Awards & Honors

Full Tuition Scholarship

Cooper Union 2011-2015 New York

Jack Stewart Memorial Prize

Cooper Union May 2015 New York

Linakis Leaders Scholarship

Queens College May 2011 New York

Work Experience

Sherle Wagner International September 2014-Present New York, NY Visual Designer

- Designed, developed and launched website from concept to final execution.
- Improved the performance of the website by optimizing 2000 plus product images and descriptions, that drove more traffic, increased conversions rate by 70% and online store sessions by 730% with 16,000 visitors per month.
- Streamlined operations for both clients and sales team by incorporating quick downloadable useful product collateral like PDF specification sheet, 2D and 3D drawings with seamless experience just by one click from the product page.
- Shot and edited thousands of product images for multi-platform (print and web).
- Designed and updated 2000 plus product specifications that increased customers engagement, sales outcomes by two folds, and reduced turnaround time by half.
- Designed price book layouts to conform to company-defined objectives.
- Designed 8 product catalogs (consisting 900 plus pages) for publication.
- Designed creative materials for impactful marketing campaigns, from print to web.
- Collaborate with teams, such as sales, engineering, production, marketing, and merchandising to creatively solve issues identified by cross-functional co-workers.

Teexpression March 2018-December 2020 New York, NY Founder/Creative Director

- Designed and authored all visual design throughout the full product life-cycle.
- Created a responsive experience that blends best-in-industry e-commerce with rich product imagery and description focusing on strong SEO fundamentals.
- Registered trademark successfully with the U.S. Patent and Trademark Office.
- Work includes brand identity, product design, content strategy, advertisement, social media management, and search engine optimization.

Kids of Kathmandu 2016-2017 New York, NY Volunteer/Graphic Designer

- Designed work for the fundraising needs by working closely with the founders.
- Work includes logo design, brochure, poster, handouts, and social media assets.

Education

Cooper Union for the Advancement of Science and Art
Bachelors of Fine Arts 2011-2015 New York, NY